1. Tested and debugged site updates and prevented functional flaws from impacting public visitors.
2. Collected and responded to user feedback through iterative improvements to site structure and content.
3. Completed all phases of systems development life cycle (SDLC), including analysis, design, development, testing and support.
4. Defined standardized criteria for adoption of third-party deliverables within website infrastructure.
5. Created consistent structural input format to maintain site continuity by authoring and implementing best-practices for designers and content providers.
6. Developed and implemented iterative updates by reviewing past performance metrics and [Type] figures.
7. Prepared technical documentation for communication to site engineers and media designers.
8. Collaborated with business development personnel to verify compliance with customer requirements.
9. Spearheaded production of page content such as visuals and text copy to meet project specifications.
10. Developed optimal full-stack content for [Type] sites during [Timeframe] code review meetings.
11. Optimized [Type] and [Type] web assets for speed and performance.
12. Developed user-oriented visuals and features using front-end languages, including HTML, [Type] and [Type], to increase site traffic to [Number] visitors per [Timeframe].
13. Developed landing pages, dashboards and online applications using [Software], [Software] and [Type] scripting.
14. Pulled from PHP, SQL, JavaScript and other back-end library knowledge to bolster programming resources.
15. Designed and executed security measures such as firewalls and encryption.
16. Collaborated with [Job Title], representing web team to establish project goals, projections and milestones.
17. Reviewed code to validate structures, assess security and verify browser, device and operating system compatibility.
18. Researched new technologies, software packages and hardware products for use in website projects.
19. Designed, implemented and monitored web pages, plug-in and functionality for continuous improvement.
20. Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.